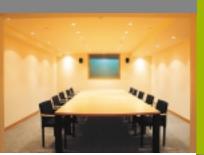


It's our job to make you look good.













Imagine making a single telephone call and getting exactly what you need.

The finest, most technologically advanced equipment. Attractive pricing. Responsive, intelligent service. Unfailing support.

It's all available when you call CCS Presentation Systems.

That's how it's been since 1990. And that's how we've grown into one of the world's largest presentation technology companies. By satisfying your every need. By helping you be a hero to your company and to your clients.

By making you look good.



Meet the CCS management team: Joe de Sola Vince Hummer Barbara Schneider Mark Kalinsky Paul Venincasa Tracy Murski Ben Pickrel

Every day, key decision makers like you in major corporations, governments, and educational systems choose us as their preferred supplier of computer and video projection systems.

Why? The answer is simple, and it's right here in our name.

Complete Customer Satisfaction. That's CCS. It's our job to make you look good.

# A little about us. And you.

With CCS, you get the best of everything: selection, price, manufacturers. And the best advice from the best people anywhere. While that might sound like hype, it does explain a little about how CCS has grown from a single sales representative into an \$80 million company - with offices in Houston, Austin, Dallas, and San Antonio, and 20 partner offices across the country.

CCS will never sell you a cookie-cutter solution. We customize every system to your unique application. From the highest-resolution video to sound so clear you can hear a pin drop, we'll deliver the perfect presentation package – while deftly balancing quality with cost. After all, it's our job to make you look good.

## A little more about our people.

While we're proud to say we're one of the world's leading presentation providers, what's equally important to you is, who am I going to be working with and what can they do for me? The caliber of our people continues to be the defining element in creating better ways to serve you. We hope you'll agree our people are the best anywhere.

Mark Kalinsky started in the business back in 1990. He later launched CCS Texas, and became partner and CCS Texas President in 1995. With Mark at the helm, CCS Texas alone has become one of the nation's largest providers – with sales of more than \$20 million. And he's ready to translate that kind of success into your success.

Never before have so many Fortune 100, education, and government clients looked so good. Many can credit CCS Texas Sales Manager, Ben Pickrel, who's been with us for six years. Let Ben and his team transform your needs into a seamless presentation.

A veteran of CCS Austin, Paul Venincasa has a host of loyal clients. Ask and they'll tell you it's because he gives objective advice about products and services. Paul knows his stuff so well, he knows what's best for his customers.

Our CCS Dallas office is one of our fastest-growing, thanks in large part to our Dallas Sales Manager, Joe de Sola, who's been with us for five years. Along with our corporate and education specialists and installers, Joe wants to make you look good.



Joe de Sola

**Mark Kalinsky** 



Ben Pickrel

Paul Venincasa



Tracy Murski Internet Sales Manager

## Sometimes bigger is better.

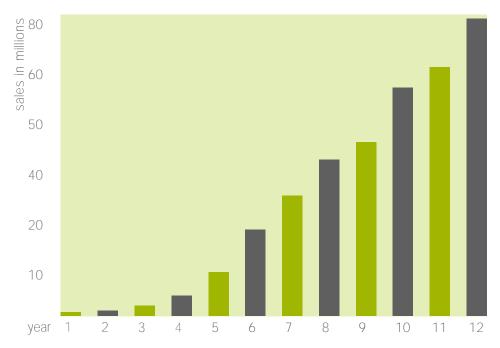
The chart on this page tells a simple story: CCS has experienced exponential growth. But enough about us. Here's why you'll be glad to work with the big guys.

Put simply, we're able to wield the clout of our \$80 million company on your behalf. Our volume and buying power allow us to bring you the greatest selection of products from the industry's top manufacturers at the most competitive prices.

## Did we mention bigger is better?

Think about how much is riding on your presentations, and working with a small-time outfit just isn't an option. CCS Presentation Systems offers you all the insider advantages of a self-contained network that spans the whole country. So we're there whenever and wherever you need us.

Our offices in Houston, Austin, Dallas, San Antonio, and our 20 partner offices deliver the same consistently high level of service. Each employs the kind of professionals our customers expect to work with. Across the board, our handpicked staff, technicians, and sales force share one goal: your satisfaction.



### Better is better, too.

A dedication to service, backed by smart thinking and strong management, has definitely contributed to our growth. But when you look at that chart, what you're really seeing is a list of satisfied customers that gets longer and longer each year. And that makes us very proud.

From design and integration through years of reliable service and maintenance, we never stop finessing the art of meeting your needs. Because we want to make you look good, time and time again.



# Let us make it easy for you.

Working with CCS is not only painless; it's actually enjoyable.

You can rely on us for planning, designing, and integrating facilities such as boardrooms, conference rooms, training centers, educational facilities, control centers, and more. We'll serve as your consultant, reviewing and suggesting the right package for the ultimate balance of cost and performance. Plus, you'll get the benefit of our buying power as we implement your system.

We'll work in tandem with architects, consultants, facilities managers, IT staff, and corporate management. From start to finish, we pay attention to detail to complete your job on time and on budget.

Think of it this way: When you buy presentation technology from CCS, you're really buying peace of mind.



## Let us drop a few names.

We'll help you choose from such premier manufacturers as:

Epson	Sony	Da-Lite	Toa
InFocus	Proxima	Draper	Shure
NEC	Toshiba	JBL	Sanyo
Mitsubishi	Panasonic	AMX	Smart

# Let us make you feel special.

With CCS, your presentation system is as unique as your application. We make a detailed analysis to match equipment and systems to your own real-world situations.

Thanks to the partnerships we enjoy within the AV industry, we're able to support the latest and best equipment in every imaginable environment. From the simplest solution to the most sophisticated multimedia and video conferencing integration, CCS designs, programs, builds, installs, and services each system.

And, like our clients, no two are alike.







Barbara Schneider Customer Service Manager

# We're interested in a long-term relationship. It starts with your installation.

With CCS, you get complete project management, from simple to highly sophisticated designs and installations.

You'll have a creative and qualified AV consultant working with you, every step of the way. With the flexibility to suit your schedule, our technicians will install your equipment in your boardroom, classroom, training room, auditorium – whatever your venue.

#### It continues with service.

Sleep at night knowing you're in the best possible hands.

Every CCS technician is factory trained and certified, every service representative authorized by the world's leading manufacturers. We inventory a full line of replacement parts for Proxima, InFocus, NEC, and other big names, so your equipment can be repaired in a timely fashion.

From our renowned Texas Service Center in Houston and from our national service network, you can expect responsive, comprehensive care.

## It keeps going with maintenance.

CCS offers some very creative ways to protect your investment.

Through service contracts, extended warranties, and scheduled preventive maintenance agreements, you'll have the assurance of a company that helps guarantee the success of every presentation. And we want to make certain we have the opportunity to fulfill that role.

Even when you're out of state, our nationwide centers can provide premium rush service, loaners, and rentals.

#### It's the difference between us and a vendor.

Never underestimate the power of a good presentation. (We know you don't.)

That's why at CCS, we're not interested in just selling you a load of hardware. We want to be something more: your expert advisor, the partner who's integral to conveying your company's dynamic image.

From the nuts and bolts of cost-effectiveness to the flash of animation and special effects, let CCS turn your staging anxieties into confidence. Let us show you what CCS – Complete Customer Satisfaction – really means. Let us make you look good.



## Judge us by the company we keep.

Day in and day out. In classrooms, conference centers, and control centers. We serve large corporations, small businesses, and salespeople with laptops. And we proudly serve them all.

Our list of happy clients includes many of the best-known corporations and educational centers in the country. We invite you to ask for references. Better yet, we hope to count you as one in the very near future.

Unocal ExxonMobil Baker Hughes Brinker International **Burlington Northern** Santa Fe Corporation **Dell Computer** Corporation 7-Eleven **State Farm Insurance** Pfizer Principal Financial Group Halliburton/ **Brown & Root** Schlumberger **Nestle** Intel Raytheon Oracle Microsoft Motorola

**American Express** 

American Airlines

**Continental Airlines** 

The University of Texas **Texas A&M University UCLA** The University of Arizona **Arizona State University Johns Hopkins** University Sam Houston State University **Southwest Texas State University Baylor College of** Medicine **MD Anderson Cancer** Center **Austin ISD** Eanes ISD Mansfield ISD **Houston ISD** Dallas ISD **Garland ISD** Tyler ISD **Conroe ISD** 

Birdville ISD



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#### San Antonio

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#### **CCS Nationwide**

**Arizona: Scottsdale, Tucson** 

California: Carlsbad, Los Angeles, Irvine, San Diego, San Jose

Colorado: Denver

Florida: Gainesville, Jacksonville, Miami, Orlando, Tampa

Illinois: Chicago, Decatur Massachusetts: Boston Maryland: Columbia Nebraska: Omaha Nevada: Las Vegas

Nevada: Las Vegas Utah: Salt Lake City

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